

2023 Rates and Specs (GROSS)

FOUR COLOR PRINT

SIZE	1X	3X	6X	12X	DIMENSIONS	
2 Page Spread	\$13,350	\$12,350	\$12,025	\$11,650	15.75"w x 10.75"h (Trim)	15"w x 10"h (Live Area)
Spreads should allow .375" for gutter on each side. Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.						
Full Page & Bleed	\$7,500	\$6,800	\$6,450	\$6,100	7.875"w x 10.75"h (Trim)	7"w x 10"h (Live Area)
Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.						
Back Cover	\$10,325	\$9,325	\$8,850	\$8,390	7.875"w x 10.75"h (Trim)	7"w x 10"h (Live Area)
Cover Two	\$9,875	\$8,950	\$8,500	\$8,050	7.875"w x 10.75"h (Trim)	7"w x 10"h (Live Area)
Cover Three	\$9,050	\$8,200	\$7,790	\$7,375	7.875"w x 10.75"h (Trim)	7"w x 10"h (Live Area)
2/3 Page	\$7,250	\$6,525	\$6,150	\$5,775	4.5625"w x 10"h	
1/2 Page Horizontal	\$5,700	\$5,050	\$4,650	\$4,275	7"w x 4.875"h	
1/2 Page Island	\$6,325	\$5,650	\$5,250	\$4,900	4.5625"w x 7.5"h	
1/2 Page Vertical	\$5,700	\$5,050	\$4,650	\$4,275	3.375"w x 10"h	
1/3 Page Vertical	\$4,800	\$4,125	\$3,775	\$3,250	2.1875"w x 10"h	
1/3 Page Square	\$4,800	\$4,125	\$3,775	\$3,250	4.5625"w x 4.875"h	
1/4 Page	\$3,800	\$3,225	\$2,775	\$2,450	3.375"w x 4.875"h	

MARKETPLACE	1X	DIMENSIONS
1/4 Page Vertical	\$1,800	3.375"w x 4.875"h
1/2 Page Horizontal	\$3,050	7"w x 4.875"h

PRINT AD SPECS

- ▶ Preferred file format: PDF-x1a
- ▶ Preferred method of submission: All images must be hi-res 300 dpi, CMYK or grayscale and meet SWOP standards.
- ▶ Save in TIFF or EPS format without embedded ICC profiles.
- ▶ Embed all fonts. Use only Adobe fonts.
- ▶ Files should be 100% of print size.

For more information and uploading instructions please contact:

Manuela Rosengard | 774.505.8052

Security Sales & Integration

100 Broadway, 14th Floor
New York, New York 10005
securitysales.com

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Creative Services Director/ Ad Production Manager

Manuela Rosengard
774.505.8052

manuela.rosengard@emeraldx.com